

THE BAYVIEW FAMILY

TRBK, Inc

COMPANY HISTORY

TRBK, Inc. DBA Suite Life Catering, was established in 1990, was selected to be the exclusive caterer to the luxury suites and meeting space at Target Center, home of the Minnesota Timberwolves. It did so for 15 years.

Suite Life is the nation's premier catering service among luxury suite operations. We have set a new standard for the industry.

In 1998 Suite Life Catering was selected to operate and re-concept a 5-acre Event Complex located in Excelsior on 420 feet of Lake Minnetonka shoreline. Suite Life is establishing the new **BayView Event Center and Charter Cruises** and the **Bayside Grille** as the premier event and meeting venue in the Twin Cities.

In August of 1999 we purchased the entire property including four Charter Boats.

This location was formerly home to the legendary Mai Tai Restaurant and before that the Excelsior Amusement Park.

Suite Life Catering was best suited to operate this Lake Minnetonka property since the Target Center is busiest during the winter.

The former Mai Tai is now **BayView Event Center and Charter Cruises** and the former Mai Tai's "Pu Pu Hut" is now **Bayside Grille**. The outdoor deck at the **Bayside Grille** sits over the shoreline and seats 250 as the water literally laps underneath.

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Everyone advised that we *had to* serve the typical sports bar, fried appetizers and burgers on our deck, yet we resisted. Because of our corporate event catering background, we're steeped with culinary talent. Our Executive chef Jose Gonzalez, formerly of Tejas and Cossetta's, wanted to create a menu that showcased our culinary range----and with a lot more finesse than our competition.

In addition to our unique food, our patrons appreciate the **Bayside Grille's** casual, more "bohemian" setting. Our deck is 100% teak and has European bistro-style offset umbrellas. Evenings are fueled by our live music schedule.

We also currently have four fully renovated charter boats serving groups from 2 to 100. We feature a 100-passenger, 67-foot Skipperliner, *Her Excellency*, for a more traditional charter cruise, as well as a 55-foot, 50-passenger Bluewater Yacht named *Excellabella*, a 51-foot, 50 passenger Bluewater Yacht named *Escalade*, and a 30 foot Classic Day Cruiser named *Endeavor*. Our cruises features food from the **BayView** kitchen, such fare transcends the typical deli food of our competitors. Passengers appreciate that they can gather before and after at the **Bayside Grille**. We are the only boat charter operation that has private piers and over 250 parking stalls on-site.

As for the **BayView Event Center**, we truly are the "Venue with a View". Our second level ballroom features a spectacular view of Lake Minnetonka's south shore. On this level we can seat up to 250 for banquets or 400 for receptions. Our lower level seats 120 for banquets or 225 for receptions.

In 2007 Bayview was selected as one of the five exclusive caterers for all of the **Three Rivers Parks**.

In 2008 we purchased the **Queen of Excelsior Cruise Line** which had been the two of the largest and most luxurious yachts on the lake, serving elegant food for 23 years. This acquisition melded well with our banquet operation as we were already selling larger land based events that required larger boats. Because we were also firmly planted in the wedding market, acquiring the larger boats was also key in serving the wedding market.

This acquisition completed our fleet of six charter boats allowing us to accommodate groups from 2 to 150 with a combined capacity of 465 passengers.